



M.A. RAMOS & ASSOCIATES, PC
TEXAS IMMIGRATION ATTORNEYS

US Visa Petition Business Plan Transcript

As part of our Support Services, our BUSINESS PLAN service is one of the most valuable business visa offerings.

A business plan requires extensive detailed information including financial projections and expected business growth projections, along with employee position designations and organizational charts.

These plans usually include brief employee job descriptions, salary levels, market analysis and a description of business competition within the area of your business industry, and more.

A good business plan should have a well thought-out, detailed approach with information on the overall vision and aspects of the business. The elements of a good business plan contain the following information:

- An **Executive Summary**, which should be comprehensive to include the key elements of the entire business plan.
- An **Industry Sector Overview**, which should include major players in the trends within the industry, and projected industry growth.
- An objective **Market Analysis**, which should describe products and services, including geographic location, demographics, the targeted market's needs.
- A **Competitive Analysis**, which should investigate your businesses direct and indirect competition, and an assessment of advantages over the competition and how the business will overcome any barriers to the chosen market.
- A **Marketing Plan**, that should detail the sales strategy, pricing plan, proposed advertising and promotion projects, as well as product or service's benefits.
- A **Management Plan**, which should outline your business's legal structure and management team and resources, along with external management resources, human services and benefits plan.
- A **Financial Plan**, which should describe your business's funding or fundraising activities, investment capital, resources, a detailed financial statement and analysis and five-year projections.

- **Appendices and Exhibits** with any additional information that will help establish credibility of the business idea such as marketing studies, photographs of your product, and/or legal agreements pertaining to business, and many other supporting documents.

There are different approaches and formats to a business plan. Each one will depend on the targeted audience. However, in consideration of a business visa petition, the target audience is the U.S. Immigration and Citizenship Services, under the Department of Homeland Security.

We can help to create a business plan, review your current plan and make the proper adjustments, or we can refer you to a business plan drafter that will help you complete a plan for your business that will be in line with the business visa requirements. Finally, we can refer you to other business plan resources that are readily available.

Please call our office today to inquire about how we can help you with creating the right Business Plan for you.

Call us today for a FREE initial consultation at area code 956-725-5166 or toll free within the United States at 1-888-878-4727 (1-888-US-VISAS) or visit our website at:

<http://www.RamosImmigrationLaw.com>.

I'm Tony Ramos...thank you for listening.